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barcelona

Annual Workplace Conference Sponsor Invite

**October 1st, TBS Campus,
Barcelona, Spain**

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1 DAY

3 stages

An experience built on knowledge distribution, powerful stories and innovative moments showcasing the importance of future looking workplaces.

- ❑ Top Workplace Experts
- ❑ Co-creation the experience
- ❑ Creative networking time & space,
- ❑ Inspiring and accessible venue

300+

Senior HR, TA, People and Culture leaders joining

Change makers coming together to create a dynamic network of ideas, shared inspiration and experiences driving work experiences into a new era.

- ❑ #1 Forward looking Leadership
- ❑ #2 Innovative People Practices
- ❑ #3 Human-Centric Tech Innovation

4K+

And a growing curated online community

Content creatively unifying legislative and compliance demands in Europe, with HR modern practices supported by innovative technology people solutions.

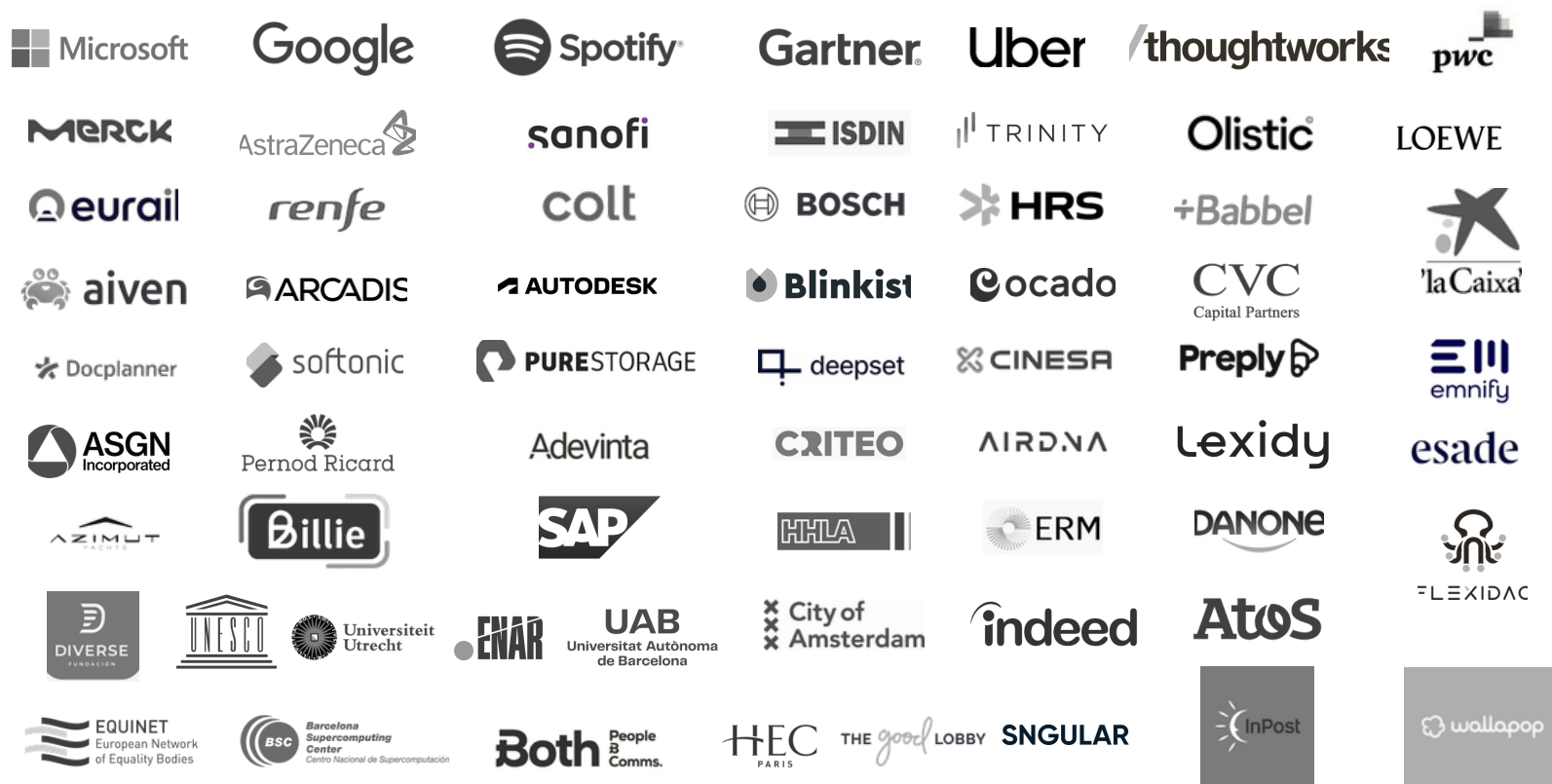
- ❑ Global Talent leaders Experts
- ❑ CHROs and head of HR departments
- ❑ C-suite scaleups and enterprise
- ❑ Research Consultants

““ *A rich, wide-reaching program
that didn't sugarcoat. Just what
we need more of.*

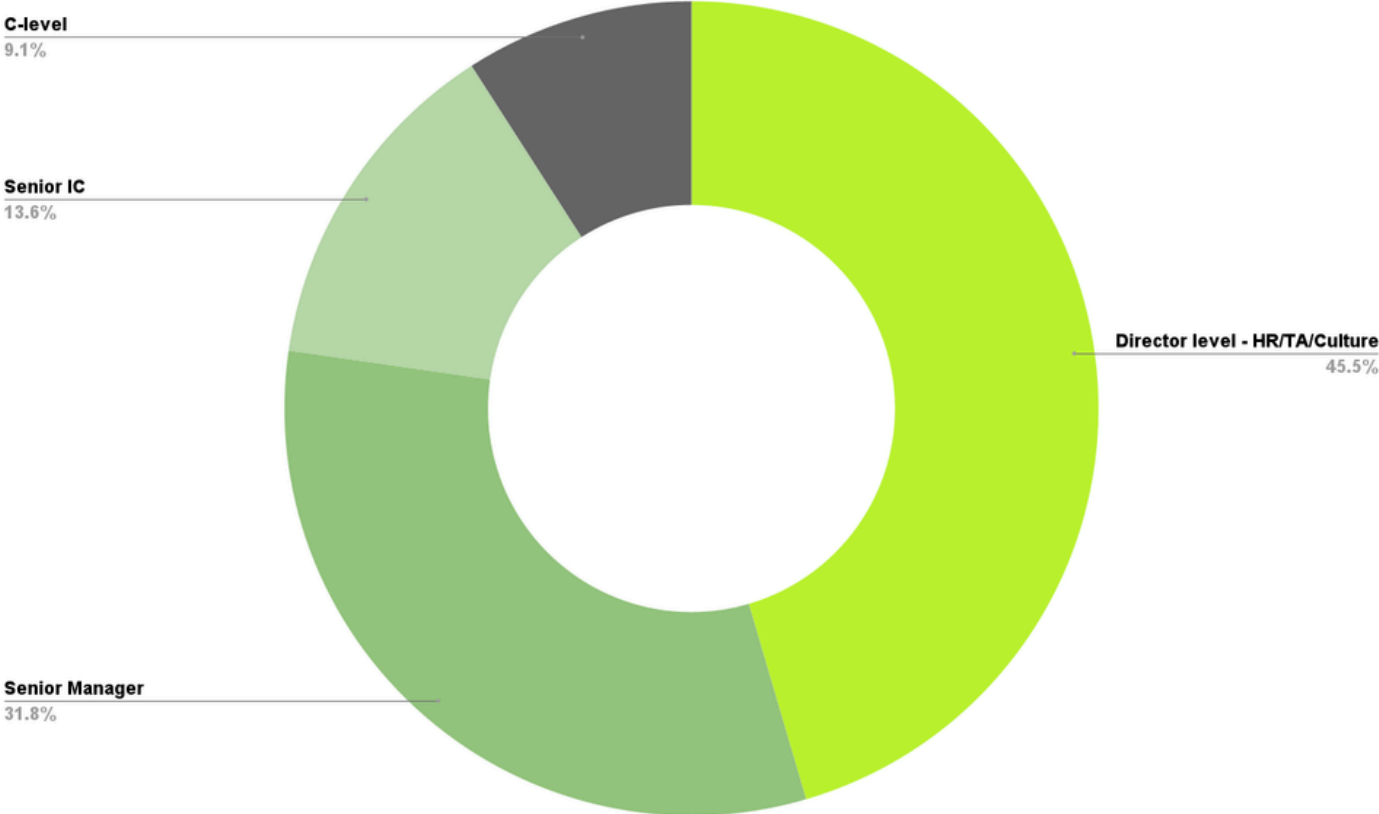
*Great people, great panels,
great speakers, great day!*



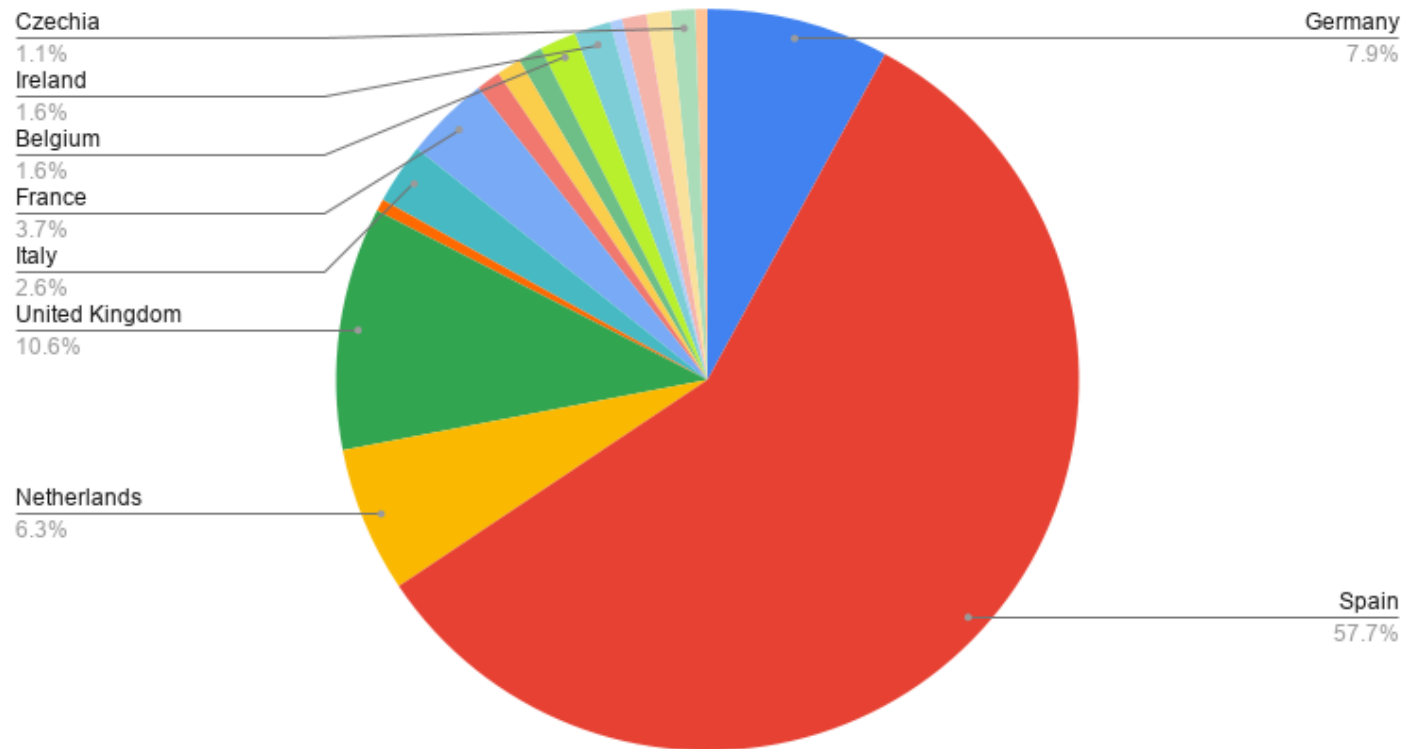
Talent Leaders joined us already from:



Meet major European talent decision makers and budget holders



Attendees country of work





Merany SOTO
Former CVC - Managing Director



Cathy Donnelly
Chief People Officer



Payal ARORA
Professor of Inclusive AI Cultures



Ritu Kiran
Founder & CEO



Hannah Awonuga
Chief Diversity Officer



Magdalena Rogi
DEI Leader



Fiona Garvey
CEO



Mitch Davis
DEI Leader



Megan CADD
Inclusion Director



Dina Gabriel
Global Head of EDI



Noelia Torres Baños
CEO



Alberto ALEMANNO
Professor of Law



Sarah Harmon
CEO



Kristen Anderson
CEO



Kim Smouter
Director

European Network Against Racism



Anita Lettink
Founder, Author



Amy LYNCH
Head of DEI (Europe)



Mertoan UZUN
Director - Culture & Community



Caroline VAQUETTE
Inclusive Culture Director



Neil MLLIKEN
VP Global Accessibility



Miguel Castro
Global DEI Director



Karrina Walker
CEO



Claudia Issa
Intercultural Studies Professor

Universitat Autònoma de Barcelona



Pawel Adrjan
Research Director



Christina ENGBAK
CEO



Anne Gaspard
Co-Director

European Network of Equality Bodies



Emily Frith
Co-Founder



Iva Peruničić
General Manager



Saniye Gülser Corat
Former Gender Equality Director



Barbara De Micheli
Social Justice Area Coordinator

Institute of Cultural Diplomacy



Viviano Vicente
Vice President

FOR WOMEN



Oana Iordachescu
Founder

Association for Gender Equality

Partner with FAIR Barcelona

A European ecosystem for the future of work

VISIBILITY & THOUGHT LEADERSHIP

- **Brand presence across** all FAIR channels and media partners
- Sponsored interview, podcast appearance, or fireside talk with a tailored narrative around **your company's impact**.
- **Recognition** on stage and in all event communications as a key enabler of systemic inclusion and workplace innovation.
- Optional **speaking slot or panel participation** for your chosen executive leader.

COMMUNITY & NETWORKING

- **Direct access** to 300+ senior HR, DEI, Talent, HR Tech, Policy leaders from across Europe.
- **Exclusive speaker&partners event and networking sessions** for curated introductions.
- 3 months of pre-event and post-event **visibility** in the FAIR community ecosystem.
- Free conference access for **selected employees** to learn, connect, and represent your brand.

ADVOCACY & LONG TERM IMPACT

- Partnership with **Europe's leading inclusion and workplace culture movement**.
- **Co-creation** of initiatives, reports, or roundtables shaping future workplace standards.
- Opportunity to **lobby and influence** European labor and inclusion policy discussions
- Contribution to a **shared mission**: making inclusive, human-centric workplaces the European benchmark.

SPONSOR PACKS

| On-site | Main sponsor | Core sponsor | Community sponsor |
|---|-------------------------------------|-------------------------------------|-------------------------------------|
| Keynote Speaker slot - STAGE Presence | <input checked="" type="checkbox"/> | | |
| Panelist or Fireside chat slot - STAGE Presence | | <input checked="" type="checkbox"/> | |
| Your company's promotional stand on location | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Branded breakfast session | | | <input checked="" type="checkbox"/> |
| Free tickets for team members or guests | 8 | 5 | 3 |
| Logo on lanyard | <input checked="" type="checkbox"/> | | |
| Branded entrance design | <input checked="" type="checkbox"/> | | |
| Logo on event sponsor banners | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo on tote bags | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Swag in attendees gift bag | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Logo on event monitors | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Pre-event | | | |
| Logo on Conference website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Logo mention in all Conference communication | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Access to attendees contact details | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Dedicated posting plan social media | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Mass-Media Press Release | <input checked="" type="checkbox"/> | | |
| Post-Event | | | |
| Logo included on content recordings | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Profile interview in weekly newsletter | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Linkedin Live Interview on FAIR channels | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Spotlight in post-event communication | Video Testimonial | Written Testimonial | Logo |
| Mass-Media Press Release | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Thank you email to attendees with special mention | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Next year sponsorship 10% off | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

Inquire for pricing

Exclusive Partner - The FAIR Forum (Private Edition)

An evening before the conference, meet in a private space the 40 event speakers and hand-picked ecosystem leaders. One unforgettable conversation.

Host the private pre-conference gathering of speakers, VIP guests, and senior executives at iconic seaside venue.

As the Exclusive Experience Partner, your brand becomes synonymous with community, creativity, and meaningful dialogue.

Includes:

- Co-branding of the FAIR Circle VIP evening (logos on invites, signage, and photos)
- Welcome address or toast by your executive representative
- 6 VIP tickets (2 speakers + 4 guests from your company)
- Professional photography + post-event social coverage
- Recognition across FAIR channels as Experience Partner
- Optional branded touchpoint (gift, cocktail menu, or mini-activation)

Inquire for pricing

**EXPERIENCE
SPONSOR**

STARTER PARTNER PACK

Emerging Partner

A flexible entry-level partnership designed to give visibility, access, and alignment with Europe's leading workplace inclusion movement.

Includes:

- Logo visibility on the FAIR Barcelona website and event screens
- 2 full conference passes
- Inclusion in "Partner Spotlight" posts across FAIR social channels
- Mention in the FAIR newsletter reaching 4,000+ HR and DEI professionals
- Access The FAIR Forum & 2027 early partner rate

Inquire for pricing

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Yesterday I joined Fair Barcelona and I'm still processing all the insightful ideas, tools, and new connections that came out of it. It was a great day – inspiring, intense, and also very concrete.



JOIN US



TOGETHER, LET'S BE



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